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Mix, Don't Match

Introduce an exciting new linen look

Peekskill, NY -- (March 14, 2006) -- Many hotels, restaurants and country clubs are choosing to mix it up this year.

Ruth Schlosberg, White Plains Linen Marketing Manager, explains how to achieve this “wow factor” design. “Try matching an underlay with alternating color napkins and pair it with a striking overlay for an extra splash of color,” she said. “This look can be achieved with a Purple underlay, a Moss Crush overlay and alternating Purple and Lilac napkins.”

Brenda LaManna, owner of Damselily Designs, an event planning firm in South Salem, NY, said people are always looking for fun and fresh linen designs: “Mixing colors, textures and patterns is a great way to introduce some excitement,” she said.

LaManna, who has planned events for clients such as Clinique and Estée Lauder, said choosing the right linens is crucial. “Linens are the foundation of the design. They are the largest solid color mass in a room,” she said. “It is very important to select them wisely, because they set the tone.”

To translate this idea on a larger scale, Schlosberg recommends mixing and matching a whole room with alternating tablecloth colors. Accomplish this by using Silver and Ruby Satin in any arrangement you like. There are no rules, according to Schlosberg: “Alternate them, place them in a pattern, make one the dominant color and sprinkle the other—just be sure to be creative!”

For more information, call White Plains Linen, metropolitan New York’s leading supplier of fine linen rentals, at 1.800.825.4646 or log on to www.whiteplainslinen.com.

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About White Plains Linen

White Plains Linen is metropolitan New York’s leading supplier of fine linen rentals, including napkins, tablecloths, table skirting, chair covers/sashes, kitchen uniforms, entrance mats, sheets, pillowcases and bath towels in a full spectrum of colors, designs and patterns. Its Linens à la Carte division offers a full selection of high quality linen rental products for special events such as weddings, corporate parties, banquets and bar/bat mitzvahs. A family-owned business, White Plains Linen has been dressing the New York area’s finest tables since 1938, including those in the New York metro area, eastern Pennsylvania, New Jersey, and Connecticut. For more information, log on to www.whiteplainslinen.com or call 1.800.825.4646.